

**AQUA
TECH** MEXICO


Join the 5th anniversary of the leading
watertech show in Mexico & LATAM



MEXICO CITY • MX | **8 - 10 SEPTEMBER | 2020**

GENERAL SPONSORSHIP

Organized by:



Member of:



Support organizations:



www.aquatechtrade.com/mexico

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SPONSORSHIP REGISTRATION

Quantity:	ONE
Design and production:	By the sponsor
Investment:	\$4,500.00 USD

+ 16% administrative fee



- Standardize staff with uniforms for the registration area by using t-shirts with your company's logo on them
- Banner in the registration area (as 90 cm x 2.40 m and the logo should not exceed 25% of the total banner)
- TOUCH screens: The company's logo in the registration area in JPG, GIF or PNG format (production is done by organizer)

2

LANYARDS

Quantity:	5,000 pieces
Design and production:	By the sponsor
Investment:	\$3,000.00 USD

+ 16% administrative fee



Delivery: At organizing committee office in Centro Citibanamex
The lanyards will be distributed at exhibition and congress registration area

3

ATTENDEE BADGES

Quantity:	3,000
Design and production:	By the organizer
Investment:	\$3,500.00 USD

+ 16% administrative fee



The sponsor's logo is placed on visitor badges.

4

PROMOTIONAL BAGS

Space Available:	Unique
Quantity:	5,000 pieces
Design and production:	Payable by the exhibitor
Investment:	\$2,500.00 USD

+ 16% administrative fee



The bags shall be distributed in the registration area to visitors and conference attendees.

5

COFFEE BREAK CONFERENCE

Space Available:	One and a Half Day
Investment:	\$1,200.00 USD*

+ 16% administrative fee



*Note: The investment value shall be per day per room.
The service shall be the responsibility of the organizer. The sponsor may give out promotional material at the entrance to conferences and use printed napkins with its logo, as well as place a self-supporting banner in the conference room.

6

ADVERTISING ON THE AQUATECH MEXICO WEBSITE

Logo on home webpage with a link to your webpage:	\$150.00 USD*
Interactive banner:	\$300.00 USD*
Logo on pre-registration confirmation:	\$800.00 USD*

+ 16% administrative fee



Requirement: Exhibitors must send their logo in .JPG format at 300 dpi

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LOGO ON CHAIR COVERS IN CONFERENCE ROOM

7

Space:	1 per room
Quantity:	300 covers
Design and Production:	By the sponsor
Investment:	\$1,000.00 USD*

+ 16% administrative fee

All chairs in the conference room shall have these covers with the logo of the sponsor, reaching all attendees.



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AQUASTAGE

8

Space available:	Subject to availability
Inversión:	\$450.00 USD

+ 16% administrative fee

AquaStage is a unique platform where exhibitors can reinforce their brand during the event and commercially present their products or services.



BANNERS IN CONCOURSE WINDOW

9

Space available:	5
Design and Production:	By the Organizer
Exhibitor Investment:	\$2,500.00 USD

+ 16% administrative fee

These banners shall be placed on the windows overlooking the racetrack.



10

ADVERTISING IN SHOW DIRECTORY

Inside back cover (Color)	1,980.00
Double page	\$2,200.00
Inside page	\$1,100.00
½ page	\$650.00
¼ page	\$400.00
Banner (2cm x 18.5cm) in the entire directory	\$4,200.00

Logo next to you company description **\$100.00**

Package inserts **\$2,500.00**
(19.5 cm wide x 26cm high)
provided by the client

Rates in USD

+ 16% administrative fee

SPECIFICATIONS



1 PAGE

Exceeded page: 22x28 cm
Cutting size: 21x27 cm
Protection box 19x25 cm



1/2 PAGE

Exceeded page: 22x14 cm
Cutting size: 21x13 cm
Protection box 20x12 cm



1/4 PAGE

Exceeded page: 11x14 cm
Cutting size: 10x13 cm
Protection box 9x12 cm

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The material shall be produced by the exhibitor; the deadline to send it and include it in the show directory is July 30.

SHARED LOGO ON OUTDOOR BANNERS

11

Available space:	6
Design and Production:	By the Organizer
Investment:	\$950.00 USD
Non-Exhibitor Investment: :	\$1,500.00 USD <small>+ 16% administrative fee</small>

These banners shall be located on the outside façade of the Citibanamex Center, reaching visitors as they arrive at the venue and the traffic that circulate by Conscripto Av.



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SPONSORSHIP PARKING LOT

12

Available space:	3
Design and Production:	By the Organizer
Investment:	\$1,500.00 USD
Non-Exhibitor Investment:	\$2,500.00 USD <small>+ 16% administrative fee</small>

Non-Exhibitor Investment: \$2,500.00 USD + 16% Administrative fee
Impact the attendees by placing your company logo on all of the ticket machines in the parking lot of the venue, where 70% of attendees use this service to access the event.

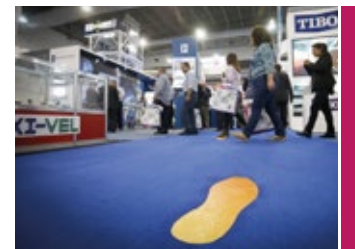


LOGO IN THE AISLE TO THE SPONSOR'S BOOTH

13

Available space:	Unique
Design and Production:	By the Organizer
Investment:	\$2,500.00 USD <small>+ 16% administrative fee</small>

This logo shall be placed on the aisle carpet and shall start from the Expo entrance to the sponsor booth.



SPONSORSHIP ON ESCALATORS

14

Available space:	4
Design and Production:	By the Organizer
Investment:	\$1,500.00 USD
Non-Exhibitor Investment:	\$3,000.00 USD

+ 16% administrative fee



Get the attention of visitors by placing your brand using self-adhesive vinyl on the glass sides or on the bands of the escalators that shall provide access to the event, since this shall be one of the mandatory forms of access.

BANNER AT MAIN ENTRANCE, ROOM C

15

Available space:	Unique
Design and Production:	By the Organizer
Investment:	\$3,500.00 USD
Non-Exhibitor Investment:	\$5,000.00 USD

+ 16% administrative fee



Be one of the companies that welcomes visitors and take the opportunity to direct them to your booth when beginning the tour of the exhibition floor.

ARCHWAYS ON ESCALATORS FOR ROOM C AND D

16


Available space:	2
Design and Production:	By the Organizer
Investment:	\$4,500.00 USD
Non-Exhibitor Investment:	\$6,500.00 USD

+ 16% administrative fee



Position your brand in a very eye-catching way by placing your image and booth number on the archways of the escalators that go up to the exhibition halls.

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BANNERS IN CONCOURSE

Available space: 4
Design and Production: By the Organizer
Investment: \$1,500.00 USD
+ 16% administrative fee



You will be able to use all the space with the image of your company, which will help you to promote your participation, making your company's strength felt with its brand presence at one of the main entrances to the event.

SHARED SPONSORSHIP OF SMART LOAD KIOSKS

18

Available space: 3
Design and Production: By the Organizer
Investment: \$1,500.00 USD
Non-Exhibitor Investment: \$3,000.00 USD
+ 16% administrative fee



The sponsor shall be able to offer the visitor a work area at different strategic points in the Exhibition hall where they can recharge computer devices, cell phones, tablets, etc.

Includes:

- Projection of a 3-minute corporate video at the 5 kiosks to recharge more than 10 mobile devices
- Company logo on the 5 kiosks

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- **Deadline for design approval: August 21, 2020**
- **Deadline for logo submission: August 21, 2020**
- **Deadline for delivery of materials: September 7, 2020, during assembly in Organizer office in the Citibanamex Center**

TARSUS MÉXICO SHALL NOT BE RESPONSIBLE FOR THE PLACEMENT OF MATERIALS THAT ARE NOT DELIVERED WITH PROPER AUTHORIZATION ON THE DATE INDICATED.