



## Q&A Aquatech Innovation Award

### What is the Aquatech Innovation Award?

Research and development in the area of water is vital for the future of many businesses, but also for a sustainable future of our world. The Aquatech Innovation Award encourages many organisations to innovate and to differentiate themselves from the competition.

To win the Aquatech Innovation Award is the ultimate accolade for companies and innovators, and all the nominations for the award are seen as trendsetters for the next generation of product development.

### What are the categories to compete in?

- Water Supply (including point of use)
- Wastewater treatment
- Transport and Process & Control
- Green Chemicals for Water Technology
- Innovation not-to-market-yet

### What are the judging criteria?

The entries will be judged on the following 3 criteria:

- Originality (50%)
- Practicality (technical, economical, feasibility, 25%)
- Sustainability (environment, security, energy and efficiency, 25%)

### Who are the judges?

The Aquatech Innovation Award jury consists of:

- Prof.dr.ir. C.J.N. Buisman (Wetsus – Chairman of the Jury)
- Ir. C.A. Uijterlinde (Stowa)
- Ir. P. Kamp (Retired – formerly PWN Technologies)
- Prof. M. Kennedy, PhD (UNESCO-IHE Institute for Water Technology)
- Prof. Drs. J.S. Vrouwenvelder, PhD (KAUST - King Abdullah University of Science and Technology)
- Dr.ir. A.J.H. Janssen (Shell)
- Drs. H.J. Gastkemper (Stichting RIONED)
- Prof. Dr. Ir. W.M. de Vos (Universiteit Twente)

### What is the registration fee of € 100.00 for?

The complete proceeds of the Aquatech Innovation Award are donated to a charity that will be announced via the website.

### How to enter the Aquatech Innovation Award competition

STEP 1 - Enter the Exhibitor Portal (<https://ep.raai.nl>) with your exhibitor Login details

STEP 2 - Go to '**PROMOTION**' and choose '**New Products & Services / Innovation Award**'

STEP 3 - Enter your product as a New Product by clicking on the button '**ADD PRODUCT**'

STEP 4 - Fill out the 1st form: New Product

STEP 5 - Click on the button '**THIS IS AN INNOVATION AWARD ENTRY**' on the bottom of the form

STEP 6 - Fill out the 2nd form: Aquatech Innovation Award entry.

STEP 7 - Complete the Aquatech Innovation Award participation form by clicking on '**SAVE**'

Modification or submitting later? Save your data by clicking on the 'Save' button and click on this icon in the overview window behind the specified product/service/concept.



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### **Please note:**

If you want to join the **Aquatech Innovation Award**, you have to complete 2 forms: the New Product form and the Aquatech Innovation Award entry form.

### **Is there any required information that you need to fill out the form?**

Yes, before entering your Aquatech Innovation Award participation form you will need to have the information below available at hand:

- Motivation text: explaining why your product should be eligible for the Aquatech Innovation Award. A maximum of 2000 characters.
- Pictures / images: all pictures must be 300 dpi or larger than 1 MB.
- Video: presenting why your product should be eligible. The video must be no longer than 2:00 min./8 MB  
**or a**
- Presentation: presenting why your product should be eligible. The presentation must not exceed 10 slides.
- Product manual of your product. If there is no manual available, you should upload a description of the usage or installment of the product.

**Please note:** a total of all uploads in the registration form may not exceed 12 MB. The images will also be used for printing and publicity purposes.

### **Can I save my entry in between?**

You have two moments to save your entry:

1. after fully completing the New Product form
2. after fully completing the Aquatech Innovation Award form

Unfortunately it is not possible to save your entry on any other moment as all the required fields have to be filled out before saving.

### **Will I see a dialogue screen or receive an auto reply saying that my entry was successful after saving?**

No, you will not see a dialogue screen or receive an auto reply saying your entry was successful after saving.

### **Will I receive a confirmation of competing in the Aquatech Innovation Award competition?**

Yes, we will check your entry and send you a confirmation.

We will also let you know if we need any additional information or if there is any information missing.

### **How can I see if my New Product is also an Aquatech Innovation Award entry?**

If you see the following icon behind your New Products listing, it is also an Aquatech Innovation Award entry: 🏆 If this icon is very light of color: 🏆 you have not entered the Aquatech Innovation Award competition.

### **What is the deadline for entering the Aquatech Innovation Award competition?**

The final deadline for entering the Aquatech Innovation Award competition is **8 September 2021**.



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### What will happen to my product during the Aquatech Amsterdam 2021 show?

When your product is nominated or has won:

- The nominated products will be published on our Aquatech [website](#)
- A press release will be distributed to our international press contacts, this information will reach the media
- A professional film company will make an innovation movie of the nominated products per category to be used during the announcement of the winners at the Opening Ceremony on November 1<sup>st</sup>
- Nominees will be honored and winners will be announced by the Chairman during the Opening Ceremony of Aquatech Amsterdam on 1<sup>st</sup> of November 2021
- All nominees and winners will be presented during Aquatech Amsterdam in the InnovationLAB
- The nominated products will be presented in the show catalogue and in the Jury Report, which will be distributed to all exhibitors and visitors at Aquatech Amsterdam
- All nominees (including winners) will be granted the opportunity to give a presentation at pre-fixed time slot in AquaStage theatre

When your product is not nominated:

- Please make sure to bring information on your innovation to the Press Office and we will make sure it gets attention of the international press.

### Can I have a banner / person / flyers next to my product in the InnovationLAB?

No, it is not possible to have extra information or someone explain the product in the InnovationLAB.

### When is the announcement of the nominees?

The nominees are expected to be announced at **30<sup>th</sup> September 2021**.

All nominees will be contacted personally and will receive additional information by email.

Not nominated companies will receive an email.

### When is the announcement of the Aquatech Innovation Award winner?

The winner of the Aquatech Innovation Award will be announced during the Opening ceremony in the Auditorium at RAI Amsterdam on **Monday 1<sup>st</sup> of November 2021**. The announcement will be open to all exhibitors of Aquatech in possession of an exhibitor badge. All exhibitors will receive an invitation. Also the nominees that are not exhibiting at Aquatech Amsterdam 2021 will receive an invitation.

### Will there be extra communication about the nominated products and the Aquatech Innovation Award winners?

Yes, we will use different channels:

- ✓ Aquatechtrade.com  
All nominated products will be mentioned from 30 September 2021 onwards. The Category Winners and the Overall Winner will be published on the website on Tuesday 2<sup>nd</sup> of November 2021.
- ✓ Press Release  
All Aquatech Innovation Award winners will be mentioned in a Press Release which will be available for the attending press and which will be send out to the media.
- ✓ Jury Report  
The Jury Report will be available immediately after the Opening of Aquatech Amsterdam, for press, visitors and exhibitors.
- ✓ RAI Live  
Category Winners and the Overall Winner 2021 will be visible on RAI Live, our internal broadcast system during the show.
- ✓ InnovationLAB  
Nominees, Category Winners and the Overall Winner 2021 will be highlighted in the InnovationLAB.



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✓ AquaStage

All nominees (including winners) will be granted the opportunity to give a presentation at pre-fixed time slot in the AquaStage theatre or the theatre of the InnovationLAB.

### How can I announce that my product is nominated or won an Aquatech Innovation Award?

We will provide you with a logo which you can use in all your communication.

### How can I contact the Aquatech organisation?

If your question has not been answered in this Q&A, please send an email to [aquatech@rai.nl](mailto:aquatech@rai.nl).

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